

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:435
ANSWERED ON:25.02.2016
Export of Handloom Products
Nete Shri Ashok Mahadeorao

Will the Minister of TEXTILES be pleased to state:

- (a) the names of the countries to which handloom products were exported during each of the last three years and the current year;
- (b) whether the Government has formulated any special scheme in view of increasing demand of Indian handloom products in the foreign countries; and
- (c) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE)
IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a): Names of the countries to which handloom products were exported during the last three years and current years is at Annexure I.

(b) & (c): Handloom Export Promotion Council (HEPC), Chennai is participating in International fairs and availing financial assistance under the National Handloom Development Programme (NHDP), Ministry of Textiles. In addition to above, HEPC is also participating in International fairs under the Marketing Development Assistance (MDA) schemes and Market Access Initiative(MAI) Scheme of Ministry of Commerce& Industry. Handloom sector has been identified as priority sector and HEPC) is availing space and travel grant for member exporters participation in international fairs.

HEPC is actively taking part in about 15-20 international trade fairs every year under NHDP, MDA & MAI schemes across the globe to facilitate market retention and market expansion. It also helps Indian Exporters to establish longstanding business relationship with international buyers. During the year 2015-16, as of January 2016, Council participated in 16 international fairs.